



ORGANICS

NEWSLETTER

Recycling



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Featured Recycling Customer

JOE'S OF WESTLAKE

11 Glenwood Avenue
 Daly City, CA 94015
 (650) 755-7400
joesofwestlake.com

For over 50 years, Joe's of Westlake has been a staple in the Daly City community. Specializing in Italian-American cuisine at moderate prices, Joe's of Westlake is known for its wide variety of menu items sure to satisfy all appetites. To Allied Waste of Daly City, Joe's of Westlake has become a great ally in sustainability and environmental stewardship by participating in Allied's pilot food waste recycling program.



Melinda Scatena, Joe's of Westlake

Prior to its enrollment in the food waste program, Joe's of Westlake was already decreasing its trash by recycling at a diversion rate of 69% and, by adding food waste recycling last September, Joe's of Westlake has increased diversion to an outstanding 84%.

The owner of Joe's of Westlake, Melinda Scatena, and her staff work hard every day to divert as much recycling as possible from the waste stream. In doing so, they've been able to cut trash service in half and are now saving over \$4,000 annually on their collection bill.

— continued

Organics Recycling Program Participants



Joe's of Westlake



Celia's Mexican Restaurant



King Wah Restaurant



Moonstar



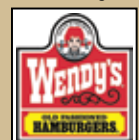
Outback Steakhouse



Sizzler Colma



Sizzler Daly City

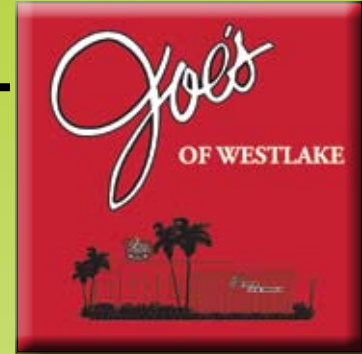


Wendy's

"Recycling food waste material from our kitchen is very simple and convenient," said Scatena ***"These few easy steps make Joe's of Westlake more environmentally-friendly and we save a substantial amount on our waste bill each month."***

Kitchen waste such as meat fat, waxed cardboard, seafood shells, fruits, vegetables and breads are all accepted in the food waste program. The staff simply separates these materials into a container, which is then emptied into an outside blue food waste bin, then finally collected by Allied Waste Services three times per week.

Increase your diversion rate by calling Allied Waste Services of Daly City at (650) 756-1130 to begin recycling your food waste!



Allied Waste of Daly City supports local food pantry!

When Daisy Li, owner of Daly City seafood buffet Moonstar Restaurant, signed on to Allied Waste's pilot food waste recycling program, she didn't know her participation would go further than environmental sustainability. Neither did the other six restaurateurs who joined in.

Allied Waste General Manager, Anthony Boccaleoni, offered up a worthwhile incentive to businesses ready to expand their recycling efforts— for each customer actively participating in the new food waste recycling program, Allied Waste donates \$50 to the local food pantry.



*Allied Waste General Manager,
Anthony Boccaleoni and
Moonstar owner Daisy Li
present a donation to
Denise Kelly, Executive Director,
North Peninsula Food Pantry
and Dining Center of Daly City.*

"What better way to bridge the gap between non-profit organizations and local business? On one hand, the customer saves money and supports the green effort and on the other they are helping put healthy food on the tables of local families in need," says Boccaleoni. ***"I can't think of a better way to bring our community together— this definitely gives a new meaning to closing the loop."***

In addition to the donation, Allied Waste presented each of the seven participating businesses with a bamboo plaque displaying the inaugural issue of Allied Waste's Organics Newsletter.



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